

Growing in Lake Park

*Village of Lake Park
Economic Development Commission
Meeting Minutes:
Tuesday, June 28, 2016
Lake Park Community Center*

*Attendees: Kristen Bowman, Sandy Coughlin, Doug Lucas, Sharon Williams, Brett Medlin
Guests: None*

Call to order & Prayer: Sandy called the meeting to order at 6:35 pm and offered a prayer.

Minutes, Announcements & Finance: The minutes of the May 19 2016 meeting were accepted as distributed with no changes. Council passed the proposed 2016-2017 budget with a \$8500 line item for the EDC on June 14. EDC 2015-16 budget balance of May 31 was \$2816.94 with a Banner Sign invoice pending for \$2129.23 and a pending web development expense of \$200.

Public Comment: None.

Agenda Change: None.

Council Comment: The June *Lake Park Villager* is now available.

Old Business: Village Development

- A. Commercial Enhancements:** No June activity.
- B. Town Center Leasing Update:** Sharon will reach out to Jamie Cox mid July (Sperry Van Ness Percival Partners), leasing agent for Town Center owners for an update of leased spaces for the July EDC meeting.
- C. mylakeparknc.com commercial website:** The beta status of the site is unchanged and in spite of voice messages and email outreach, James Smetana has not responded but has made a few of the recommended changes since our May meeting. Kristen and Sandy have both reached out. The 2016-17 budget included sufficient funds to cover his expense to turn over the photos and site ownership in case of just such a delay.
- D. Promotions:** Sample appreciation certificates were emailed to commissioners with the May 19 meeting minutes. Sandy asked the commissioners to email their contact updates before July 10 so the certificates can be completed and a cohesive appreciation program for the existing businesses, churches and schools in Lake Park can be launched this fall.
- E. Decorative Directional Signs:**
 - a. Brett made a motion to approve the Banner Sign invoice for \$2129.73 as long as it is not materially different from the final quote. Kristen seconded, motion passed 4-0. Phase 1 signs are being reviewed by the commissioners for completion. Brett has signs 1 and 8, Sharon has signs 2 and 9, Doug has signs 3 and 10, Kristen has signs 4 and 11 and Sandy has signs 12, 13 and the entrance welcome signs.
 - b. Phase II sign material has been ordered per Ron Oxford's phoned update to Sandy. Phase II sign review assignments will be made at the July EDC meeting. Sandy will present the Phase II quote for Council approval at the July 12 public meeting.

Communication: Email or phone news items to Sandy before July 15 *Villager* deadline. The issue can be on www.lakeparknc.gov and in homes by 7/26.

Next Meetings: Thursday, July 21, 2016 at Community Center/Town Hall.

- Agenda Items:**
1. Mylakeparknc.com
 2. Signage Progress
 3. Plans for Networking Program

Thursday, August 18, 2016 at Community Center/Town Hall.

Adjournment: Brett made the motion, Doug seconded to adjourn at 7:21 pm. Passed 4-0.